

Kansas Administrative Regulations

Kansas Corporation Commission

Article 1.—Rules of Practice and Procedure

82-1-250. Consumer information and education; telephone preference service subscribership; information for telephone solicitors.

(a)(1) On or before September 1, 2001, Southwestern Bell Telephone Company shall coordinate an industrywide forum of all interested local exchange carriers and telecommunications carriers to collectively develop a method or methods for annually notifying residential subscribers of the information specified in K.S.A. 50-675a(a), and amendments thereto.

(2) The forum shall, within two weeks after its conclusion, submit a report to the commission for approval as to the form and content of the method or methods developed to ensure compliance with K.S.A. 50-675a, and amendments thereto.

(b) In addition to the information required to be provided in paragraph (a)(1) above, the following information, to be provided to the forum by the Direct Marketing Association, shall also be provided to all residential subscribers by all local exchange carriers and telecommunications carriers using the method or methods developed:

(1) The procedure for registering with the Direct Marketing Association's telephone preference service;

(2) the frequency with which the Direct Marketing Association's database is updated;

(3) the types of calls residential subscribers should still expect to receive;

(4) the procedure for registration renewal if residential subscribers move or receive a new telephone number;

(5) the duration of the residential subscriber's registration period; and

(6) the procedure for registration renewal.

(c) Any of the following means may be used in attempting to inform telephone solicitors in Kansas of the criteria for membership in the Direct Marketing Association, the charges for members and nonmembers to access the Direct Marketing Association's

database, and options for accessing Kansas-specific portions of the Direct Marketing Association's database:

(1) Beginning September 1, 2001, annual publication in the Kansas register by the commission of the criteria for telephone solicitors to become members of the Direct Marketing Association;

(2) inclusion by the commission of relevant information on its internet web site;

(3) inclusion of relevant information in a newsletter mailing by the Direct Marketing Association; or

(4) inclusion of relevant information by publishers of telephone directories in the consumer information pages in local telephone directories.

(Authorized by and implementing K.S.A. 2000 Supp. 50-675a; effective July 20, 2001.)

***** Authenticated Kansas Administrative Regulation *****