

Kansas Administrative Regulations

Kansas Department of Agriculture

Article 3.—Commercial Feeding Stuffs

4-3-5. The name.

(a) The name shall not be misleading or deceptive, or tend to mislead or deceive as to the materials of which the commercial feeding stuffs is composed. The name of a non-medicated feed shall be considered misleading or deceptive if:

(1) It includes or suggests the name of one or more but not all of the ingredients, even though the names of all these ingredients are stated elsewhere on the label;

(2) It indicates or suggests that the commercial feeding stuffs is intended or adapted for a specific use, unless the character, quality and nutritive composition of the product is satisfactory for the purpose;

(3) It contains the word "vitamin" or a contraction of it, or any word suggesting vitamin, unless the product is represented solely as a vitamin supplement and is labeled with the minimum vitamin content guaranteed as specified in K.A.R. 4-3-8;

(4) The word "dehydrated" appears in the name of an alfalfa product or in connection with it, unless the product has been produced from the freshly cut alfalfa plant, having a moisture content of not less than fifty (50) percent and had been artificially dried at a temperature of at least one hundred (100) degrees centigrade or two hundred and fifteen (215) degrees fahrenheit for a period of not more than forty (40) minutes and containing no admixture of sun-cured products;

(5) The germ has been wholly or partially removed from the product, unless the word "degermed" precedes the name;

(6) The word "defluorinated" is used as a part of it, and the product contains more than one (1) part of fluorine (F) to forty (40) parts of phosphorus (P);

(7) Superlative, ambiguous, or doubtful terms are used as a part of it, such as "perfect" or "best," unless followed by the word "brand"; and

(8) The word "iodized" is used as a part of it unless the product contains more than .007% iodine (I), uniformly distributed.

(Authorized by K.S.A. 2-1013; implementing K.S.A. 2-1002; effective Jan. 1, 1966;
amended May 1, 1982.)

***** Authenticated Kansas Administrative Regulation *****