

Kansas Administrative Regulations

Kansas Department of Insurance

Article 9.—Advertising

40-9-126. Advertising of medicare supplement insurance.

The Kansas insurance department's "policy and procedure regarding advertisements of medicare supplement insurance," dated October 16, 2014, including the appendix, is hereby adopted by reference.

(Authorized by K.S.A. 40-2404a; implementing K.S.A. 40-103, K.S.A. 2014 Supp. 40-2404, and K.S.A. 40-2404a; effective Feb. 20, 2015.)

***** Authenticated Kansas Administrative Regulation *****