

Kansas Administrative Regulations

Kansas Department of Insurance

Article 9.—Advertising

40-9-118. Life insurance and annuities; advertising.

The Kansas insurance department's "policy and procedure regarding advertisements of life insurance and annuities," dated October 16, 2014, is hereby adopted by reference.

(Authorized by K.S.A. 40-103 and 40-2404a; implementing K.S.A. 40-103, K.S.A. 2014 Supp. 40-2404, and K.S.A. 40-2407; effective Feb. 15, 1977; amended May 1, 1979; amended May 1, 1986; amended May 1, 1987; amended May 1, 1988; amended Jan. 4, 1993; amended July 10, 1998; amended Feb. 20, 2015.)

***** Authenticated Kansas Administrative Regulation *****