

Kansas Administrative Regulations

Kansas Dental Board

Article 7.—Advertising

71-7-1. Prior submission to the board.

Before a licensee, or anyone else acting on the licensee's behalf or on behalf of any associated or affiliated licensee, uses or participates in the use of any form of advertising that contains one or more statements regarding the professional superiority of or the performance of professional services in a superior manner by the licensee or any associated or affiliated licensees, the licensee shall submit to the board evidence demonstrating the truthfulness of each such statement.

(Authorized by and implementing K.S.A. 65-1437; effective Feb. 20, 2004.)

***** Authenticated Kansas Administrative Regulation *****