

Kansas Administrative Regulations

Kansas Department of Insurance

Article 9.—Advertising

40-9-23. Insurance companies; advertising; senior-specific certifications and professional designations.

The Kansas insurance department's "policy and procedure for use of senior-specific certifications and professional designations in the sale of life insurance annuities," dated August 25, 2010, is hereby adopted by reference.

(Authorized by K.S.A. 40-103 and K.S.A. 40-2404a; implementing K.S.A. 2009 Supp. 40-2404; effective Jan. 14, 2011.)

***** Authenticated Kansas Administrative Regulation *****